

HOT SPOTS - ON THE INTERNET FOR CLUBS

PURPOSE: To inform club managers of the vast information available on food, bar, promotions, etc. on the internet.

SCOPE: This guide applies to management, supervisors, and any employees who have access to the internet and want/need more information.

GENERAL: The internet has become an overnight sensation with unlimited information available at your fingertips. Take some time to explore it and you will find that the following sites can be beneficial to you and your club.

GUIDANCE: How would you like free advice on how to improve your dining room service, a new drink promotion, or a new themed menu? You can have all that and a lot more by just checking out these hot spots on the internet. Any information you are looking for is right at your fingertips, if you have access to the internet. For those that are new to this, take a moment to explore the addresses below. You'll be surprised at the information you can use from these sites.

- **www.restaurant.org** The homepage for the National Restaurant Association is full of information on education, research, products, publications, and more.
- **www.cmaa.org** The Club Managers Association of America's home page. If you are a member, you have access to the whole site. If you're not, you still have access to some useful information.
- **www.thisisvermont.com/sante/** Are you pouring profits or just popping corks? This is the home page for Sante, the Magazine of Wine and Spirits Management. It is under construction, but looks promising.
- **www.primenet.com/~armsco/chefpage.htm** The Chef's page on Restaurant Operations Manual.
- **www.cuervo.com** Jose Cuervo's home page where you can view recipes and get the latest information on Jose Cuervo.
- **www.foodshow.com** Similar to a restaurant trade show it is loaded with the latest new product information from manufacturers, an educational forum, industry event listings, and much more.
- **www.katchall.com** Katchall Industries International's home page. They manufacture food safety/prepatory kitchen wares, i.e. color coded cutting boards.
- **www.nrn.com** Your ultimate source for foodservice news and information - Nation's Restaurant News.
- **www.club-mgmt.com** The Virtual Clubhouse is a "private clubhouse" for club industry professionals, brought to you by Club Management Magazine.

- **www.mastercard.com** To learn more on the benefits and promotions see Mastercard's home page.
- **www.firstbankcard.com** Visit the home page of First BankCard Center.

Military Sites

- **www.af.mil/sites** Alphabetical listing of U.S. Air Force Websites
- **www.afsv.af.mil** Air Force Services Agency home page
- **www.af.mil/50th** Air Force 50th Anniversary Open House
- **www.armymwr.com** Army MWR home page

Other sites to see:

- www.anchorfoods.com
- www.teclink.net/promonetwork/
- www.foodnet.com
- www.mondavi.com/index.html
- www.sutterhome.com
- www.jackdaniels.com
- www.digitalchef.com
- www.ciachef.edu
- www.lemas.com
- www.pro.com/pvo-plus/
- www.virtual.com
- www.foodwine.com

America On Line and CompuServe Users

For those with AOL: AOL is home to the "Food & Drink Network," which contains detailed information on wines and spirits, restaurants, and professional bulleting boards. The bulletin boards on both systems provide places for users to post questions or information that can be responded to by other users.

For those with CompuServe: CompuServe offers similar areas for foodservice professionals, including its "Cooks Online" bulleting board and "Bacchus Wine Forum," as well as many databases containing news articles.

SUMMARY:

It is now up to you to "surf the net" and check out these sites. The internet has many different uses. One of the best uses for you is to stay "in touch" with new ideas, equipment, food items, technology, other club professionals, etc. Another way is to use it to interact with your patrons. Your e-mail address could be posted and used to field comments and suggestions from your members and employees. Have Fun.